

SECTION 8**Insect Pathology**

CONVENORS: Justin Hatting (RSA) and Patricia Stock (USA)

07 July 2008SESSION NO. **2**Symposium Reference No. **8.01** **Success and failure of microbial control products and businesses: determining factors** Room No: MR 22G

Symposium Organisers: Sean Moore (RSA)

Order	Start	Abstract No.	Presentation Title	Presenting Author
1	09:00	579	Current and future prospects of microbial insecticides in agriculture Authors Ramon Georgis	Ramon Georgis
2	09:30	750	Reasons for successes and failures of microbial control products and businesses in Europe Authors Juerg Huber	Juerg Huber
3	09:45	1495	Uptake of insect viral insecticides in India and Thailand: Successes and constraints to scaling up the adoption of microbial pesticides by farmers in developing countries Authors David Grzywacz	David Grzywacz
4	10:00	1831	The success of biopesticides in Australian broadacre crops Authors Caroline Hauxwell Patrick Buerger Dave Murray	Caroline Hauxwell
5	10:15	3534	The challenges of commercializing microbial pest control agents in the U.S. Authors Stefan Jaronski	Stefan Jaronski

SESSION NO. **3**Symposium Reference No. **8.08** **Tea Break** Room No: Hall 3ABC

Symposium Organisers:

Order	Start	Abstract No.	Presentation Title	Presenting Author
0	10:30	0	Tea Break Authors	Tea Break

SESSION NO. **4**Symposium Reference No. **8.01** **Success and failure of microbial control products and businesses: determining factors** Room No: MR 22G

Symposium Organisers: Sean Moore (RSA)

Order	Start	Abstract No.	Presentation Title	Presenting Author
6	11:00	2981	Analysis of a market-focussed biorational product business Authors Sean Moore	Sean Moore
7	11:15	3195	The difficult transition from good science to good business – a decade in review of the key drivers and restrainers in BCP's quest to commercialise microbial control products Authors Ken Neethling	Ken Neethling
8	11:30	3351	Experiences of a South African company Authors Mike Morris Mark Laing	Mike Morris

SESSION NO. **5**Symposium Reference No. **8.019** **Lunch Break & Posters** Room No: Hall 3ABC

Symposium Organisers:

Order	Start	Abstract No.	Presentation Title	Presenting Author
0	12:30	0	Lunch Break & Posters Authors	Lunch Break & Posters

26 June 2008